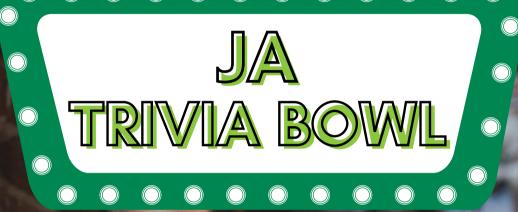
# Lunior Achievement<sup>®</sup>

of Southern Colorado



## **Getting Started**

JA's Rock 'N Bowl event, the largest peer-to-peer fundraiser, is pivoting to JA Trivia Bowl, a virtual platform for everyone to enjoy in the safety and comfort of their home or office!

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### **HOW IT WORKS**

- The company nominates a coordinator who will work with the JA Special Events team to set up event logistics such as, date, time, online platform, and communication
- JA Special Events staff handles all the event logistics and runs the virtual event ٠ day-of
  - IA will provide an event emcee and additional hosts to lead the game. encourage conversation and competition, while offering fun surprises and donation updates
  - This event can take place on a lunch, happy hour, or any one-hour time period
  - After registration, each participant will be emailed directions for starting the trivia game and live interaction platforms for Zoom and Crowdpurr
- Trivia Bowl Coordinator encourages participants to raise funds for Junior Achievement programs
- Company promotes the event via newsletters, social media, etc.
- Participants solicit donations from friends and family easily through email or social media using Qgiv
- Celebrate fundraising efforts at a fun online trivia event hosted by Junior Achievement

#### **EQUIPMENT NEEDED**

- Laptop (to view event)
- Mobile Device (to participate in the game)
- Strong Internet Connection

#### **DATES & TIMES**

Want another time? Other dates/times may be scheduled by special request!

- Friday, February 26, 2021
  - 12:00 1:00 pm Lunch Time Trivia
  - 5:30 6:30 pm Happy Hour Trivia
- Saturday, February 27, 2021
  - 12:00 1:00 pm Lunch Time Trivia Friday, March 12, 2021
  - 3:00 4:00 pm Afternoon Trivia
  - 5:00 6:00 pm Happy Hour Trivia
- Friday, March 5, 2021
  - 12:00 1:00 pm Lunch Time Trivia
  - 5:30 6:30 pm Happy Hour Trivia

- Saturday, March 6, 2021
  - 12:00 1:00 pm Lunch Time Trivia
  - 3:00 4:00 pm Afternoon Trivia
  - 5:00 6:00 pm Happy Hour Trivia

  - 12:00 1:00 pm Lunch Time Trivia
  - 5:30 6:30 pm Happy Hour Trivia
- <u>Saturday, March 13, 2021</u>
  - 12:00 1:00 pm Lunch Time Trivia
  - 3:00 4:00 pm Afternoon Trivia
  - 5:00 6:00 pm Happy Hour Trivia

#### **READY TO PLAN YOUR EVENT?**

- 1. Select a group coordinator to communicate between JA and your trivia players
- 2. Choose a date and one-hour period for JA to host your Trivia Bowl
- 3. Find out if the organization will pay the players' \$20 registration fee (\$100/team of 5)
- if participants raise additional funds to support JA or if players will pay individually
- 4. Estimate the number of participants
- 5. Set a fundraising goal if your company will be fundraising
- 6. Complete the attached Coordinator Checklist and Contact Cheryl Potman at Junior Achievement to get your company signed up and get the link to register. Cheryl.Potman@ja.org







